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## **SunLine Transit Agency Launches Free WiFi on All Buses**

*Frequently-Requested Amenity Added to Enhance Rider Experience*

**(Thousand Palms)** – SunLine Transit Agency has implemented free WiFi on all fixed-route buses, which is now available for all riders to use and enjoy. Free WiFi is the most significant rider amenity to be added by SunLine to date – providing the connection for riders to spend data-free time on their smart devices to catch up on work, studies or enjoy social media. WiFi allows SunLine customers to turn their commuting time into productive time and dramatically narrows the gap between the convenience of driving versus taking transit.

Until now, this amenity was only available on Commuter Link 220 buses. SunLine is unveiling the WiFi service on its fixed route fleet. All SunBus vehicles, excluding SunDial, will have the free service. To log on, simply select SunLine's WiFi network and type in the password "sunlinewifi" and you are ready! The intergration of this technology aims to make the trip on fixed-route buses more enjoyable. Riders can now save data on their phone plans while using their travel time to complete tasks or social interaction so that they may 'disconnect to reconnect' with family and friends once they arrive at their destinations.

"WiFi will allow our riders to accomplish many things while getting where they need to go in the valley," said Lauren Skiver, CEO/General Manager of SunLine Transit Agency. "We recognize that everyone is busy, and providing easy access to WiFi is one way our riders can keep up."

Free WiFi is the latest stride SunLine has made to incorporate technology to create a more convenient and user-friendly transportation environment. In January of this year, SunLine introduced the SunBus Tracker app, which offers real-time information, next bus and bus stop information, alerts on delayed busses or detours, how many passengers are onboard a bus, trip planning services and more. SunLine riders using the app have experienced shorter wait times and greater trip satisfaction.

Skiver believes transit providers must move with technology and the needs of riders.

"SunLine is focused on serving our riders and the Coachella Valley," added Skiver. "Amenities like WiFi are a part of our continued efforts to listen to our customers and move rapidly on projects that deliver these types of improved conveniences and services."

For more information, call 800-347-8628 or go to [SunLine.org](http://SunLine.org).

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