



Media Contact: Andrea Carter – 760.285.6828

SunLine Transit Agency’s “Zombie Bus” to Bring Back its Horrifying Haunt to Palm Springs

(Thousand Palms, CA) Once again this year, in the spirit of Halloween, SunLine Transit Agency will transform one of its coaches into the “Zombie Bus” – scheduled to make an appearance at Zombie Walk in Palm Springs on Thursday, October 29th, 2015.

Zombie Walk is an organized gathering of people dressed up as zombies, who walk through the Palm Springs Village Fest as a form of street theater. 2015 marks the 5th year of Zombie Walk.

“We have as much fun doing this event as those looking to be terrorized on the Zombie Bus,” said Lauren Skiver, CEO/General Manager of SunLine Transit Agency. “Our employees really go all out, and our scares are going to be even bigger and better this year. This event also provides an opportunity to expose the community to the local public transit system – which is a top priority for us.”

SunLine staff, donning zombie make-up and costumes, volunteer their time to thrill those who dare pass through the “Zombie Bus” – which is free to experience. The bus will be parked at the Palm Springs Village Fest from 6:00-10:00 p.m. on October 29th.

For more information, call Norma Stevens at (760) 343-3456.

###

SunLine Transit Agency is a joint powers authority formed in 1977 to operate the Coachella Valley’s public transportation system. SunLine offers fixed route bus service and curb-to-curb paratransit for the mobility impaired. Its fixed route and paratransit vehicles travel more than 4 million miles per year, covering over 619 bus stops located throughout a 1,120 mile-service area, carrying approximately 4.82 million riders. SunLine Services Group regulates three taxi franchises who provide taxi services throughout the Valley. SunFuels alternative fueling station offers compressed natural gas and hydrogen for SunLine and the public 24 hours a day, seven days a week. To learn more, please visit sunline.org.